

Northwest District Livestock Show

2019 Social Media Team

Three high school FFA or 4-H member will be selected for each day of the 2019 Northwest District Junior Livestock Show to update all social media platforms.

- Social Media Correspondents will sit ringside each day throughout the entire show.
 - CATTLE-Wednesday, March 6 beginning at 7:30am
 - SHEEP-Thursday, March 7 beginning at 9:30am
 - GOATS- Friday, March 8 beginning at 9:00am
 - BARROWS- Saturday, March 9 beginning at 9:30am
 - GILTS- Sunday, March 10 beginning at 9:30am
 - SALE- Monday, March 11 beginning at 6:00pm
- Members may not be a correspondent on a day in which they have an animal to exhibit.
- Correspondents should have experience posting to Facebook, Twitter & Instagram.
- Correspondents will be acting as an official representative of NWDJLS and will be held responsible for all social media updates made on their assigned day.
- Correspondents must have a 3.0 current GPA or higher.

APPLICATIONS SHOULD BE RECEIVED BY Wednesday, January 30th.

Applications can be hand-delivered to the NWDJLS Livestock Judging Competition,
or via email to:

Jennifer Kisling at thekislings@pldi.net

For more information, please contact Jennifer Kisling at 580.541.0917 or thekislings@pldi.net.

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2019 Social Media Team Application

Name_____

School_____ Grade_____ GPA_____

FFA or 4-H (circle one) Student's Cell Number_____

Student's E-Mail_____

FaceBook Twitter Instagram (circle all social media with which you have an account)

Parents' Name_____

Advisor's Name_____

Advisor's Signature_____

By signing this form, Advisor is confirming all above information is correct on behalf of their student. It also states that Advisor recommends the member to be a part of the 2019 NWDJLS Social Media Team.

Answers should be typed on an attached piece of paper.

1. How can you impact the ag industry through social media? *(Please use 100 words or less.)*
2. Why would you be a valuable member of the Social Media Team? *(Please use 100 words or less.)*
3. In 117 characters or fewer, write a creative Tweet directed to livestock-showing students and families.
4. List the top 3 choices of species/days you would like to serve as NWDJLS Social Media Correspondent. (Do not include any days you are responsible for livestock.)