

Northwest District 87th Annual



2021 Social Media Team Requirements

Up to three high school FFA or 4-H members will be selected for each day of the 2021 Northwest District Junior Livestock Show to update all social media platforms.

- Social Media Correspondents will be asked to be present for the entire show.
 - **Mini Show and Steer Show** - Tuesday, March 2 beginning at 10:00 am
 - **Heifers** - Wednesday, March 3 beginning at 9:30 am
 - **Sheep** – Thursday, March 4 beginning at 9:00 am
 - **Goats** - Friday, March 5 beginning at 7:30 am
 - **Gilts** - Saturday, March 6 beginning at 7:30 am
 - **Barrows** – Sunday, March 7 beginning at 7:30 am
 - **Premium Sale** - Monday, March 9 beginning at 5:00.
- Members may not be a correspondent on a day in which they have an animal to exhibit.
- Correspondents should have experience posting to Facebook, Twitter & Instagram.
- Correspondents will be acting as an official representative of NWDJLS and will be held responsible for all social media updates made on their assigned day.
- Correspondents must have a 3.0 current GPA or higher.
- Correspondents will be asked to participate in a social media training prior to show

APPLICATIONS SHOULD BE RECEIVED BY Friday, January 29th, 2021.

Applications can be submitted via mail to the Greater Enid Chamber of Commerce office:
210 Kenmore Dr., Enid, OK 73701 or via email to: nwdjls@outlook.com

For more information, please contact Haley Nabors at 512.639.1387 or Brady Bond. at
580.542.8189

Northwest District 87th Annual



2021 Social Media Team Application

Name _____

School _____ Grade _____ GPA _____

FFA or 4-H (circle one) Student's Cell Number _____

Student's E-Mail _____

Facebook Twitter Instagram (circle all social media with which you have an account)

Parents' Name _____

Advisor's Name _____

Advisor's Signature _____

By signing this form, Advisor is confirming all above information is correct on behalf of their student. It also states that Advisor recommends the member to be a part of the 2021 NWDJLS Social Media Team.

Answers should be typed on an attached piece of paper.

1. Why do you think it is important for NWDJLS to have a Social Media Correspondent during the show? *(Please use 150 words or less.)*
2. Why would you be a valuable member of the Social Media Team? *(Please use 150 words or less.)*
3. List the top 3 choices of species/days you would like to serve as NWDJLS Social Media Correspondent. (Do not include any days you are responsible for livestock.)

Attach one letter of recommendation written by a teacher, administrator, or community member.