

## Northwest District 87<sup>th</sup> Annual



### 2021 Social Media Team Requirements

Up to three high school FFA or 4-H members will be selected for each day of the 2021 Northwest District Junior Livestock Show to update all social media platforms.

- Social Media Correspondents will be asked to be present for the entire show.
  - **Mini Show and Steer Show** - Tuesday, March 2 beginning at 10:00 am
  - **Heifers** - Wednesday, March 3 beginning at 9:30 am
  - **Sheep** – Thursday, March 4 beginning at 9:00 am
  - **Goats** - Friday, March 5 beginning at 7:30 am
  - **Gilts** - Saturday, March 6 beginning at 7:30 am
  - **Barrows** – Sunday, March 7 beginning at 7:30 am
  - **Premium Sale** - Monday, March 9 beginning at 5:00.
- Members may not be a correspondent on a day in which they have an animal to exhibit.
- Correspondents should have experience posting to Facebook, Twitter & Instagram.
- Correspondents will be acting as an official representative of NWDJLS and will be held responsible for all social media updates made on their assigned day.
- Correspondents must have a 3.0 current GPA or higher.
- Correspondents will be asked to participate in a social media training prior to show

APPLICATIONS SHOULD BE RECEIVED BY Friday, January 29<sup>th</sup>, 2021.

Applications can be submitted via mail to the Greater Enid Chamber of Commerce office:

210 Kenmore Dr., Enid, OK 73701 or via email to: [nwdjls@outlook.com](mailto:nwdjls@outlook.com)

For more information, please contact Haley Nabors at 512.639.1387 or Brady Bond. at 580.542.8189