



2022 Social Media Team Requirements

High school FFA or 4-H members will be selected for each day of the 2022 Northwest District Junior Livestock Show to update all social media platforms.

- Social Media Correspondents will be asked to be present for the entire show.
 - **Mini Show and Steer Show** - Tuesday, March 1 beginning at 10:00 am
 - **Heifers** - Wednesday, March 2 beginning at 9:30 am
 - **Sheep** – Thursday, March 3 beginning at 9:00 am
 - **Goats** - Friday, March 4 beginning at 7:30 am
 - **Barrows** - Saturday, March 5 beginning at 7:30 am
 - **Gilts** – Sunday, March 6 beginning at 7:30 am
 - **Premium Sale** - Monday, March 7 beginning at 5:00 pm.
- Members may not be a correspondent on a day in which they have an animal to exhibit.
- Correspondents should have experience posting to Facebook, Twitter, or Instagram.
- Correspondents will be acting as an official representative of NWDJLS and will be held responsible for all social media updates made on their assigned day.
- Correspondents must have a 3.0 current GPA or higher.
- Correspondents will be asked to participate in a social media training prior to show and a follow up survey after the show regarding their experience

APPLICATIONS SHOULD BE RECEIVED BY Friday, January 28th, 2022.

Applications can be submitted via mail to the Greater Enid Chamber of Commerce office:

210 Kenmore Drive, Enid, OK 73701 or via email to: nwdjls@outlook.com

For more information, please contact Haley Nabors at 512.639.1387 or Brady Bond at

580.542.8189

2022 Social Media Team Application

Name _____

School _____ Grade _____ GPA _____

FFA or 4-H (circle one) Student's Cell Number _____

Student's E-Mail _____

*Note we will be sending communications to this email address. Please ensure to include a functioning email address that is checked frequently. If using a school email, please ensure it can receive emails from outside of your school network.

Facebook Twitter Instagram (circle all with which you have an account)

Parents' Name _____

Advisor's Name _____

Advisor's
Signature _____

By signing this form, Advisor is confirming all above information is correct on behalf of their student. It also states that Advisor recommends the member to be a part of the 2022 NWDJLS Social Media Team.

Answers should be typed on an attached piece of paper.

1. Why do you think it is important for NWDJLS to have a Social Media Correspondent during the show? *(Please use 150 words or less.)*
2. Why would you be a valuable member of the Social Media Team? *(Please use 150 words or less.)*
3. What do you see as being one of the biggest challenges of agriculture today? *(Please use 150 words or less)*
4. List the top 3 choices of species/days you would like to serve as NWDJLS Social Media Correspondent. Do not include any days you are responsible for livestock.

Attach the following:

One page resume

One letter of recommendation written by a teacher, administrator, or community member