



2025 Social Media Team Requirements

High school FFA or 4-H members will be selected for each day of the 2025 Northwest District Junior Livestock Show to update all social media platforms.

- Social Media Correspondents will be asked to be present for the entire show.
 - **Mini Beef & Steer Show** - Tuesday, February 18 beginning at 8:30 am
 - **Heifers** - Wednesday, February 19 beginning at 9:30 am
 - **Sheep** – Thursday, February 20 beginning at 9:00 am
 - **Goats** - Friday, February 21 beginning at 7:30 am
 - **Barrows** - Saturday, February 22 beginning at 7:30 am
 - **Gilts** – Sunday, February 23 beginning at 7:30 am
 - **Premium Sale** - Monday, February 24 beginning at 5:00 pm
- Members may not be a correspondent on a day in which they have an animal to exhibit.
- Correspondents should have experience posting to Facebook, Twitter & Instagram.
- Correspondents will be acting as an official representative of NWDJLS and will be held responsible for all social media updates made on their assigned day.
- Correspondents must have a 3.0 current GPA or higher.
- Correspondents will be asked to participate in a social media training prior to show
- If you have availability and interest in covering two days, we will have the opportunity. Those serving a second day will be identified as “team lead”

APPLICATIONS SHOULD BE RECEIVED BY Friday, January 31, 2025.

Applications can be submitted via email to: nwdjls@outlook.com

For more information, please contact Haley Nabors at 512.639.1387

2025 Social Media Team Application

Name _____

School _____ Grade _____ GPA _____

FFA or 4-H (circle one) Student's Cell Number _____

Student's E-Mail _____

Facebook Instagram (Circle all social media with which you have an account)

Available and interested in serving two days Y N (Circle one)

Parents' Name _____

Advisor's Name _____

Advisor's Signature _____

By signing this form, Advisor is confirming all above information is correct on behalf of their student. It also states that Advisor recommends the member to be a part of the 2024 NWDJLS Social Media Team.

Answers should be typed on an attached piece of paper.

Answer each question in 150 words or less

1. What value can social media coverage of the NWDJLS bring to the show and community?
2. What skills and ideas do you have to bring to the social media team?
3. List the top 3 choices of species/days you would like to serve as NWDJLS Social Media Correspondent. (Do not include any days you are responsible for livestock.)

Additional attachments:

One letter of recommendation written by a teacher, administrator, or community member.

Attach a one page resume